



1710B

Headphone Demo Amp

High Quality Headphone Demonstrations

- Demonstrate four headphones per 1710B
- Switching mode or distribution mode
- Theft detection circuit optional per output
- Customer input auto-detection

Design the ideal headphone demo experience for your retail environment with Audio Authority® products. Model 1710B 4-position amplifier, and Model 1703 media player are an ideal combination that allow you to create simple or complex systems that support your demonstration strategy.

The 1710B amplifies the output of an analog audio player to feed four pairs of premium headphones with the best quality music. As an alternative, you can allow customers to hear their own music to demo headphones.



Flexible Demonstration Options

System architecture enables capacity of any scale. The 1710B amplified headphone outputs can distribute the player's audio to all headphones, or switch the audio signals for a one-at-a-time presentation, the best way to demonstrate powered speakers and sound docks.

Customer Music Option

There is no better way for customers to make a real emotional connection to the merchandise, and gain confidence in their buying decision than by hearing their own music. Simply provide a 3.5mm cable where customers can connect an iPod, phone, or other device. The system detects the external music source and overrides the default music source. See audioauthority.com/sellingstations for more details.

Features:

- High quality headphone amp, ideal for better quality headphones
- Ideal default sources include Models 1701 and 1703 media players
- Plays customer audio device automatically, overriding default source
- Allow all headphones to play at once, or one at a time (see page 2)
- Retail-hardened selector buttons are simple and user friendly
- Theft detection* and integral alarm, with external siren option
- Multiple 1710 amps can be connected together for any size system
- Optional steel case (see page 2) for use in exposed locations



Example System:

Headphone Demo with Customer Input

Invite users to connect with your merchandise via customer input. Once connected and playing music, the headphones on display receive the customer's music until the end of the demo, when it switches back to the default music player (1703 Demo Player). The system can function with product select buttons so that only one headphone is active on each 1710B, or all headphones may be active at once. Theft detection feature is compatible with most headphones, including those with active circuitry such as noise-cancelling.

