

## Greet Customers with Friendly Video Messages

**F**ace to face video communication makes driveup transactions more effective and personal. It's also a valuable chance to promote services, educational events, or special opportunities to customers via video messages as they pull into the driveup, and/or while on hold.



### A FRIENDLY FACE...AND MORE

In addition to two-way live communication, promotional content can be shown on screen at each driveup lane. Standard DVD players, computers, and other media players are used to deliver content through the intercom system. Make the most of customer transactions by offering personalized service, as well as information, via the 1500 driveup intercom system. Visit [audioauthority.com/friendly\\_face](http://audioauthority.com/friendly_face) for more information.

