

NEWS: For Immediate Release



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A New Old Reliable

Lexington, KY – March 29, 2007 – Have you ever been frustrated trying to connect several HD sources to a TV that only has only one or two component video inputs? Audio Authority has just announced the release of the Model 1154B, a logically and elegantly improved version of its industry standard switcher, the 1154A to solve the “too many sources, not enough inputs” dilemma. The new version retains the basic features of the original AutoSelector – 4 input switching with component video, digital audio, and analog audio – and adds some great improvements. The most anticipated new features include infrared remote control, discrete input selection, and all metal construction. The unit also boasts improved bandwidth, touch sensitive front panel controls, and a sleek new look.

A consumer can easily install the 1154B to expand the number of TV component video inputs and expand the number of receiver audio inputs. Its exclusive AutoSelect circuitry makes it easy to use, too. The 1154B automatically selects the active input, or the input can be selected manually using the elegant front panel controls or IR remote. Integrators will love the the new model’s discrete input selection for systems using IR remote systems and macros. Multi-color front panel LEDs indicate source availability and the source that is currently selected. The ultra high bandwidth circuitry accepts YPbPr component video, stereo analog audio, and digital audio in both optical and coaxial formats, and switches all audio and video signals simultaneously. Digital audio signals are converted automatically to the desired format. Up to four sources may be connected to one receiver/video display system through the 1154.

Available now. Suggested retail price is \$369.00, with volume discounts available to resellers, custom installers, and other members of the trade.

Audio Authority manufactures innovative adapters and switchers for consumer applications, as well as a complete line of switching and signal distribution products for commercial applications. For more information call 800-322-8346, e-mail sales@audioauthority.com or visit www.audioauthority.com.