



1701

Demonstration Audio Player

The Retail Audio Demonstration Music Source

FEATURES:

- File formats include WAV and MP3
- Plays high bit rate MP3 files (up to 320 kbps) ideal for demonstrating better quality headphones
- Simple controls for music and volume adjustments invite the shopper to interact with merchandise
- Retail-hardened selector buttons are user friendly, and withstand heavy use
- After an adjustable period of inactivity the player times out and all lights begin to blink (attract mode)
- Transport control options include Play/Pause, Next Track, Previous Track, Volume Up, and Volume Down buttons
- Two play modes offer a choice of 20 second timeout, or stop after playing to the end of the current track
- Available in metal case or circuit board only

The Audio Authority® 1701 Music Demo player is the perfect fit in retail environments where high quality music is required to demonstrate audio products such as headphones and powered speakers. The interface provides an inviting choice of music without confusion, and the retail-hardened design keeps performing without any active maintenance.

The 1701 accepts fixed, or variable bit rate MP3 music files (up to 320 kbps). This level of quality is ideal for demonstrating higher quality headphones.

Arrange the number and position of push buttons according to the level of control desired. A minimal user interface could provide a PLAY button; add volume UP and DOWN and/or NEXT and PREVIOUS TRACK buttons for more control.

High Performance, Tough Controls



Using push-buttons, the transport controls may be simple or complex.

SPECIFICATIONS

- Frequency response: 20 - 15KHz +/- 0.2dB
- Signal to noise ratio: 81dB
- Crosstalk: 90dB
- THD: 0.1%
- File formats: MP3 to 320kbps or WAV
- File storage media: SD/SDHC card

