

## Easy Headphone and Sound Dock Demonstrations

### High Fidelity Amplification

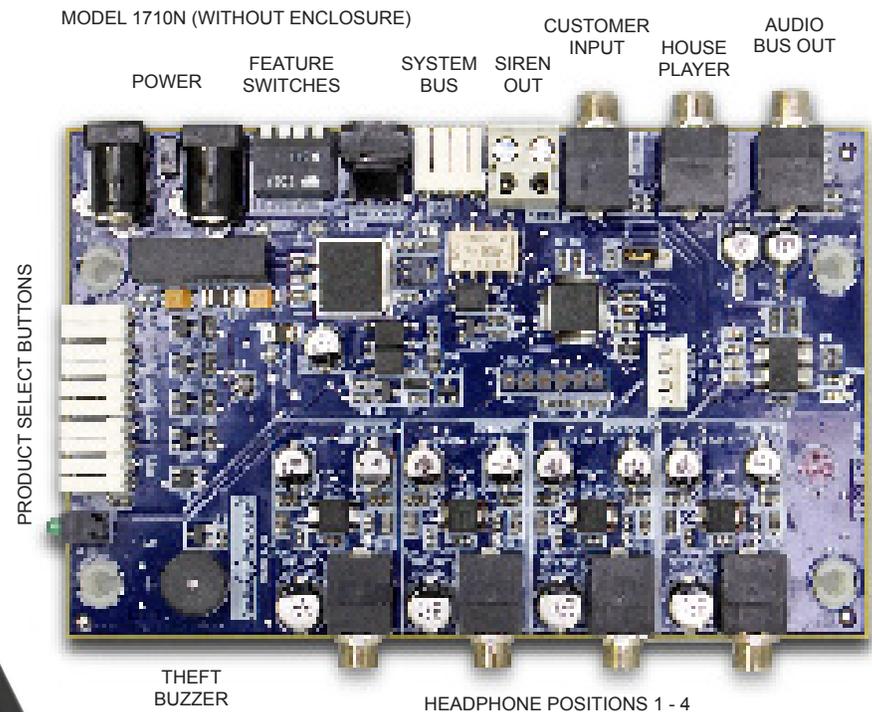
Design the ideal headphone demo experience for your retail environment with Audio Authority® products. Model 1710 4-position amplifier, and Model 1701 MP3 player are designed to create simple or complex systems that support your demonstration strategy.



The 1710 headphone amp makes it easy to allow the customer to hear his or her own music to demo headphones. Simply provide a 3.5mm cable where customers can connect their personal MP3 players. The 1710 detects the external music source and overrides the default music source, allowing customers to make an emotional connection to the merchandise, and more confidence in their buying decision.

### FEATURES:

- High fidelity headphone amp ideal for demonstrating headphones
- Plays customer audio device automatically, overriding default source
- Allow all headphones to play at once, or one at a time
- Retail-hardened selector buttons are simple and user friendly
- Theft detection\* and integral alarm, with external alarm option
- Multiple 1710 amps can be connected together for any size system
- Optional steel case for use in exposed locations



### Creating Multiple Demo Stations

To get maximum use of retail space, create multiple demo stations, so that more than one pair of headphones can be demonstrated at one time. Each demo station can be four or eight headphone positions. One music source can be used for all demo stations, but it may be more user-friendly to provide a different music source for each station, with separate track and volume controls, so that each customer can be in full control of his or her demo experience.

\* Noise-cancelling headphones are not compatible with 1710 theft detection.

## Flexible System Options

Example 1710 headphone demonstration system including 1701 music player and optional customer music input. Amplified headphone outputs with switching capability enable system capacity of any scale. Switching behavior can enable one headphone position to be active at a time, or one position per 1710 (one in every four headphones).

