

Soundbar Vignettes and Endcap Displays

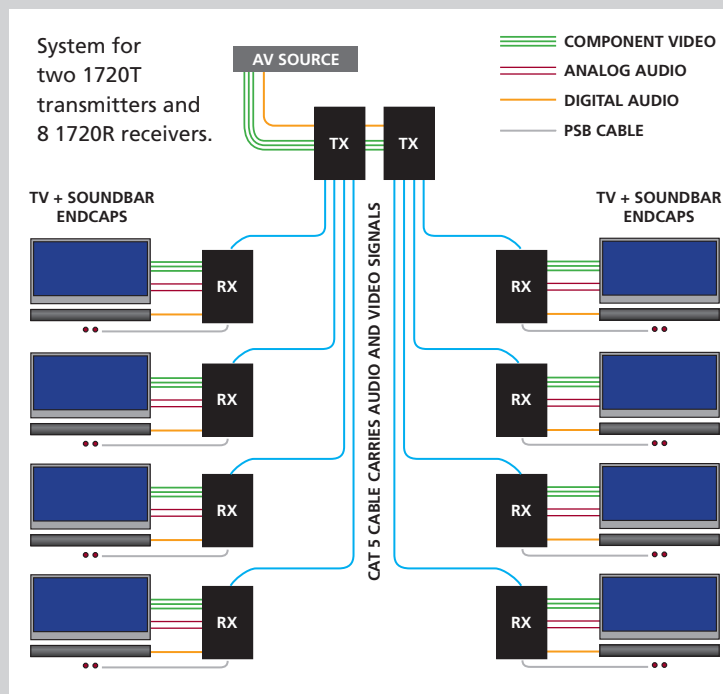
Intuitive Demos Wherever You Need Them

The Audio Authority® 1720 Series provides options for soundbar-vs-TV sound demos in locations up to 700 ft from the source. The 1720T and 1720R provide a single transmitter to multiple receiver configuration, that can be expanded to 8, 12, 16 or more separate locations.

The simple A/B comparison is ideal for self-service endcaps or vignettes. Either one or two buttons may be used to switch between soundbar and TV sound, making soundbars an attractive upgrade for every TV buyer. A third option requires only one button press to start an "auto demo" that plays TV sound, then soundbar, and then shuts off by itself. The time intervals are adjustable on each receiver.

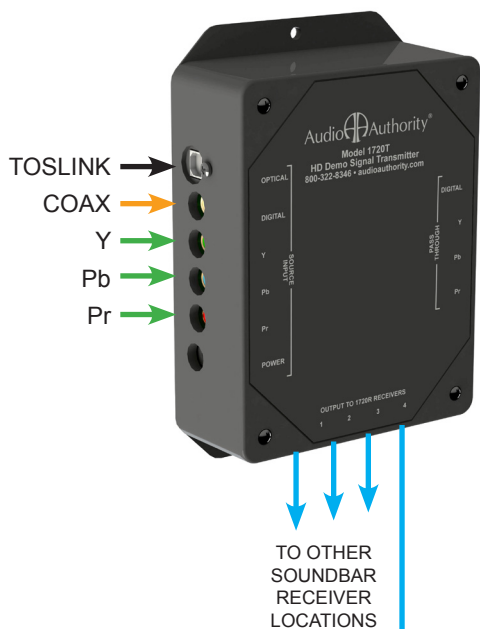


1720 Series Example System: Eight Soundbar Endcap Demos



FEATURES:

- Two button switches manually using one discrete button for TV sound another for soundbar
- Single button toggle switches manually between TV sound and soundbar
- In auto demo mode one button press starts TV sound and then switches to soundbar sound after an adjustable interval
- Digital and analog audio are available at the receiver from a single digital input at the transmitter
- Each receiver end-point can be set up with customized demo features
- Input can be optical or coaxial digital audio
- HD Component Video transmitted via balanced line with cable length compensation to preserve clarity and vivid color.
- One Cat 5 cable carries digital audio and HD video to each receiver location
- Transmitters can be cascaded to serve additional receivers in increments of four



TRANSMITTER MODEL 1720T

- COMPONENT VIDEO INPUT
- DIGITAL AUDIO (TOSLINK OR COAX) INPUT
- FOUR CAT 5 RECEIVER OUTPUTS
- TRANSMIT RANGE UP TO 700 FEET
- BUS EXPANSION TO ADDITIONAL 1720T TRANSMITTERS

CAT 5 700 FT.

COMPONENT VIDEO TV AUDIO

SOUNDBAR AUDIO

PSB

ANALOG, TOSLINK AND COAX

TV

SOUNDBAR

TV SOUND SOUNDBAR
TWO PUSH-BUTTONS

RECEIVER MODEL 1720R

- CAT 5 INPUT
- COMPONENT VIDEO OUTPUT
- DIGITAL AUDIO (TOSLINK OR COAX) OUTPUT
- ANALOG OUTPUT (GENERATED FROM DIGITAL AUDIO)
- TV AND SOUNDBAR SELECTOR BUTTON(S)

