



# 1761 Bluetooth® Receiver

## Bluetooth® Audio Demonstrations Made Easy

Harness Bluetooth® technology for wireless customer interaction that's easy to implement and easy to use.

- Ideal customer interface for retail audio demo
- Wireless connection from any Bluetooth device
- Analog or digital audio wired connections
- Optional push-button resumes pairing mode
- Optional timeout limits the demo duration

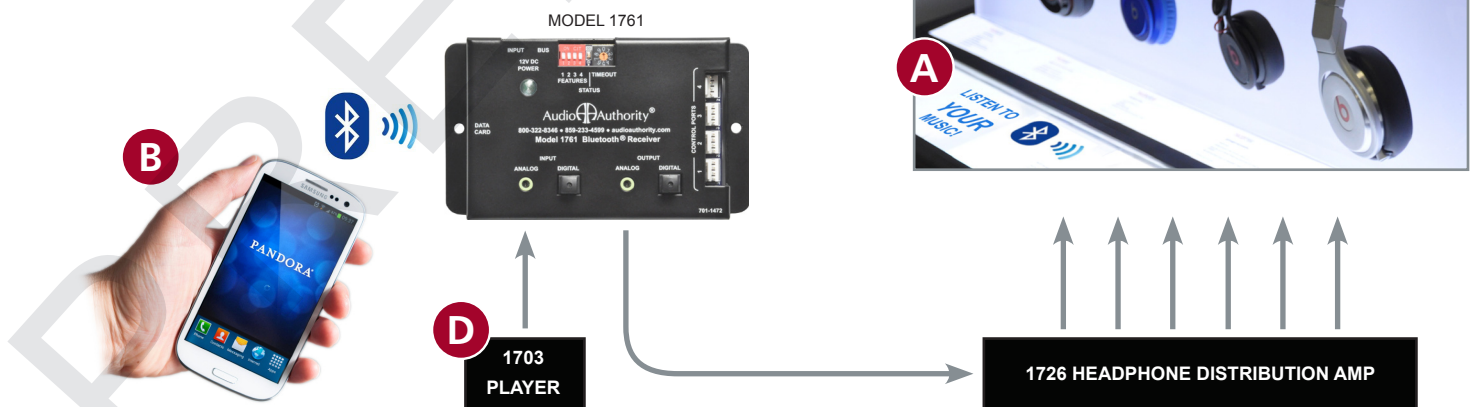
The Audio Authority® Model 1761 invites the modern shopper to interact with your audio products. Your display is discoverable via Bluetooth when you install the 1761, and you can easily customize the name of your demonstration unit that is listed among the discoverable devices on the users' smartphone or music player.

### How it Works

The default source connects to the 1761 input and plays through the output, which is usually connected to a distribution amplifier. When a user pairs with the 1761, it switches the customer's music to its output instead. The timeout feature un-pairs the user after an adjustable period of time, so that other users can pair with the 1761. Enter a Bluetooth device name on the microSD card to change how your demonstration system appears to shoppers.

### 1761 Example System: Headphone Demo with Bluetooth Customer Input

Use signage (A) to invite users to connect with your merchandise via Bluetooth (B). Your display is discoverable with a name you choose. Once connected and playing music, the headphones on display (C) receive the customer's music until the end of the demo, when it switches back to the default music player (D).



## Control the Demo

The 1761 puts you in control of your customers' retail experience. Many of the following behaviors and options may be customized for special rollouts and applications.



## Connections

- Analog or digital input from a wired music player - the “default” source.
- Analog or digital output connects to a distribution amplifier, or directly to a powered speaker, soundbar or headphones.
- Power input from AC adapter, power bus to power other compatible devices via 12V power extension cable.

## Settings

- Feature switches available for custom features and modes.
- Status LED for troubleshooting MicroSD card and Bluetooth activity.
- Timeout dial sets the demo duration. Zero = no timeout, 1 = 15 seconds, 2 = 30 seconds, etc.

## Control Ports (Current Firmware)

- Position 1 = pairing mode. Manually disconnect any paired device and start pairing mode (optional).
- Position 2 = default analog or digital audio source (1761 wired input).
- Position 3 = paired Bluetooth device audio.
- Position 4 = custom.