

# 1770

## Serial Switch Controller

## Push-Button Serial Control

The Audio Authority® 1770 Serial Switch Controller provides a flexible way to use push-buttons to control a compatible media player, such as a Brightsign® Model XD1033. Each 1770 controls four push buttons and may be expanded to 64 positions. Assign commands to each button by RS-232 on the microSD card.

### Features:

- Multiple ports for remote, illuminated push-buttons
- Custom commands for each button via microSD
- Control a compatible media player via RS-232
- Link multiple 1770s to create a large system
- Compact design for easy installation

### 1770 Example System:

Compare products using audio-video tracks. Push-button controls allow the customer to raise and lower the volume of the video. Push-buttons are lit solid when idle. Push a product button again to advance to the next track.



COMPATIBLE WITH BRIGHTSIGN MEDIA PLAYERS

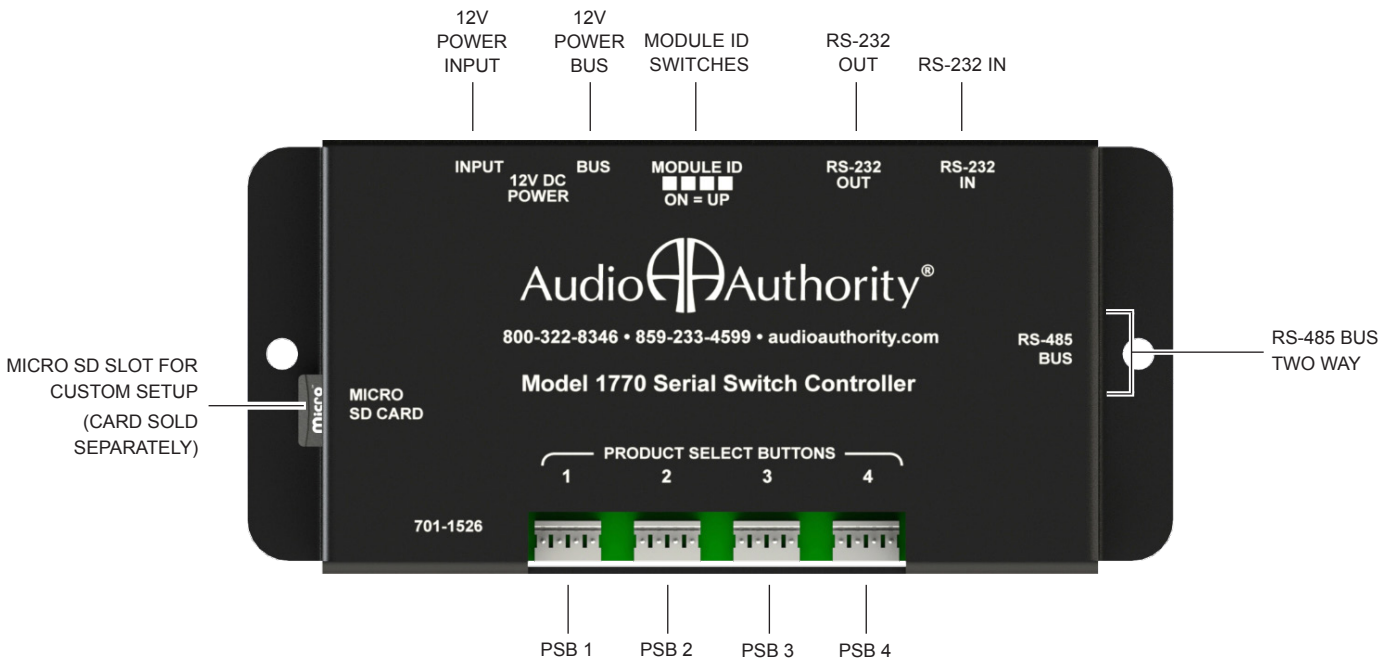
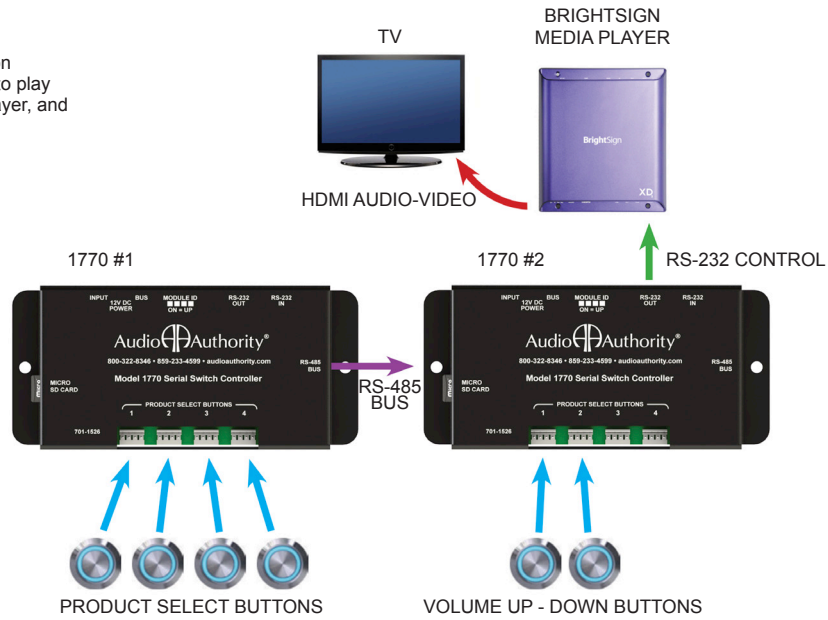
### DEMO BUTTON OPTIONS

- ILLUMINATED PUSH-BUTTON
- UP TO 64 BUTTONS
- PLASTIC OR STAINLESS STEEL
- OTHER COLORS AVAILABLE



## 1770 Example System:

Two Model 1770s supply up to eight button positions. Four Buttons are programmed to play specific video tracks via the Brightsign player, and two buttons control volume.



## SPECIFICATIONS

RS-232 Protocol	9600 Baud rate
Dimensions (HxWxD, inches):	2.66 x 5.59 x 1.05
Weight	4 oz
12V DC 1.5A Power Supply	571-043