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NEWS: For Immediate Release

Ascentic™ Retail Engineering Teams Up with Klipsch and Innomark for First Touchless Demonstration Experience at National Retailer

Three companies are determined to reach beyond the limitations of COVID-19 by being among the first to enable consumers to shop without fear and freely interact with retail displays and kiosks without actually touching anything. Technology innovator Ascentic™ Retail Engineering has partnered with legendary loudspeaker manufacturer Klipsch Audio and display manufacturer Innomark Communications to address consumers' aversion to public touch points. Ascentic's new touchless controls will protect consumers from the spread of pathogens by using small AirSelect™ proximity and gesture sensors for intuitive control without any physical contact.



New Klipsch Audio displays use AirSelect touchless sensors by Ascentic Retail Engineering to protect consumers from the spread of pathogens. The hand symbol invites users to interact without touching, and response lights confirm the user's actions.

The latest Klipsch loudspeaker display, produced by Innomark, is among the first to use AirSelect sensors instead of pushbuttons. The presence of a hand or gesture is all it takes to play a media track or adjust the volume. The intuitive hand symbol on the sensor invites the user to wave over it, and the LED response lights confirm the user's action.

For more information visit AscenticRetail.com or contact:

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About Audio Authority

Since 1976, Audio Authority has designed and manufactured innovative electronics for many markets and now focuses on retail product demonstration, drive-up bank and pharmacy intercoms, and ground power products for general aviation. AirSelect touchless sensors are the kickoff product for its newest brand, **Ascentic Retail Engineering**, specializing in technology driven solutions for major retailers, consumer electronics brands and store fixture designers. Products include 4K media players, digital signage, sensors, audio-video switching, software, graphical user interfaces, and LED effects modules.

About our Partner, Klipsch Audio

In 1946 Paul W. Klipsch, inventor, acoustics pioneer and maverick, founded Klipsch Audio with the sole purpose of bringing the power, detail and emotion of the live music experience into his living room. Through the use of highly efficient speaker designs, handcrafted cabinetry and a thirst for real engineering breakthroughs – Klipsch, the great American loudspeaker company, was born in Hope, AR. Today, their diverse range of quality audio products includes speakers and headphones for almost any consumer and professional application – cinema, whole-house, wireless, home theater and portables. Honoring our founder's legacy, Klipsch continues to be the legendary high-performance brand of choice for audiophiles and aficionados around the world. We are the *Keepers of the Sound*®.